



Swindon Lions Club

Working for Swindon since 1965

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Cllr John Hewer
Chair
Wroughton Parish Council

22nd February 2024

Dear John

Sponsorship Opportunity: Fireworks Display at the Polo Ground

I am volunteering with the Swindon Lions to help organise this year's firework display at The Polo Ground in Old Town, a major event in the Swindon calendar.

Swindon Lions have organised the firework display for over forty years but it is becoming increasingly difficult to keep it going despite its proven popularity. I wondered whether Wroughton Parish Council might be interested in funding this year's event? The event attracted around 4000 people last year, many being residents in your Parish.

It is hard to think of a Swindon community event that provides fun and family entertainment for more local people. I hope you agree it is an ideal opportunity to proudly show how a progressive Parish Council can make a difference.

I do not want to be presumptuous and ask for a specific sum. We would be grateful for any support to help keep this long standing event going. We can be very flexible regarding acknowledgment of your grant but as a starter would expect your on all posters, flyers and online marketing as well as on all media releases. You might also like to have the Parish Council incorporated in some way with the name of the event - "proudly supported by" or any other form of words we agree. Photos with the Councillors and Swindon Lions would form the basis of an immediate press release which I would expect to be published by most of the local media outlets.

Please do not hesitate to get in touch with me if you would like to have a chat about this. In the meantime, thank you for your consideration.

Kind regards

Mike Bowden

Swindon Lions Club

Lions Clubs International

Founded in 1917

More than 1.4 million members in over 200 countries

"Ordinary people doing extraordinary things"

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