

International White Ribbon Day – 25th November 2024

This year's campaign is 'It starts with **Men**' The website has resources which we can use for social media posts etc.

Context:

<https://static1.squarespace.com/static/5965f0e9e58c62e0520e1d7b/t/66d04b5b3c1bcf34860cc9a7/1724926813014/WRD24+General+Public+Briefing.pdf>

Recommendations:

1. All staff & cllrs who wish to support the campaign, make the White Ribbon Promise and post on website & social media.
2. Put up posters in the ECC/ office & library with the Promise (re-use last year's if we still have it)
3. Purchase 'It starts with men' A3 campaign poster for £3 to put up alongside the promise poster.
4. Tie a white ribbon around the large horse chestnut tree on the Moat for the duration of the 14 days of action and use with photos on social media posts / website. (Check we have enough white ribbon)
5. Post where residents can access help & advice on social media/ website
6. Encourage people to wear a white ribbon. We still have some left from last year which people can have for a donation.