

Cathy Martyn

From: Consultation <consultation@thirty47.co.uk>
Sent: 29 January 2025 10:05
To: Cathy Martyn
Cc: Emma Freemantle
Subject: RE: Studley Grange Motorsports Hub - Launch of Consultation
Attachments: 25-27681_Studley Grange_A4 leaflet 2pp_v6 DIGITAL.pdf

Dear Cathy Martyn,

Thank you for getting in contact with the Studley Grange Motorsports Hub project team.

We hope to see you at the preview event on Saturday 15 February – please do let us know nearer the time if we can expect any attendees from Wroughton Parish Council.

The consultation is now live and I have attached a copy of the leaflet for your benefit.

We don't currently plan to hold a second event this time, however I have noted your request and we will ensure to consider Wroughton as a venue, should we undertake further events in future. We have chosen the Memorial Hall at Royal Wootton Bassett as it is the closest location to the site, and also lies within Wiltshire, which is the determining authority.

However, we'd be pleased to attend a Wroughton Parish Council meeting to share our plans, and to discuss the proposals in more detail – if that would be of interest to you? If so, perhaps you could share a few dates that would be appropriate to meet, and hopefully the team will be able to align?

With regard to the reasons why speedway is ceasing to operate in Swindon, planning restrictions at the Abbey Stadium severely limit the number of days for motorsports operation with strict noise and air pollution restrictions rendering motorsports promotion and participation financially unviable. Greyhound racing, the financial underpin and enabler of speedway racing promotion is under severe financial pressure and with growing concerns related to welfare has a very uncertain future.

Recent analysis conducted by sports consultants Knight, Kavanagh and Page (KKP) outlined that the nation-wide decline in speedway operations has been caused by unsustainable revenue streams owing to declining audiences and fewer broadcasting deals. KPP concluded that speedway as a sport operating in isolation is therefore no longer commercially viable.

The Studley Grange site presents an opportunity to significantly expand the region's leisure and motorsports offering with the creation of a multi-use site and an increase in the range and regularity of motorsports events and activities.

We are keen for local views on these proposals and I am grateful for your interest.

If you have any further questions, please do let us know.

Kind regards,

Aaron
(On behalf of Studley Grange Motorsports Hub Project Team)

From: Cathy Martyn <deputyclerk@wroughton.gov.uk>
Sent: 28 January 2025 10:30
To: Consultation <consultation@thirty47.co.uk>

Cc: Emma Freemantle <clerk@wroughton.gov.uk>

Subject: FW: Studley Grange Motorsports Hub - Launch of Consultation

Dear Studley Grange Motorsports Hub Project Team,

Thankyou for your email below which has been forwarded to me for a response. Thankyou also for the invitation to the exhibition event and the private preview event.

In view of the fact that we understand this site will be very close to Wroughton, would you be willing to hold a public exhibition event here at the Ellendune Community Centre in Wroughton on a Saturday, as we are sure that there would be members of the public who would be interested in finding out more? If so, please could you email me some dates & times and we will ask the Centre Manager to contact you to arrange a booking.

Also, please could you explain why you are no longer racing at the existing Abbey Stadium in Swindon and why you want to build a new stadium.

Thankyou very much and we look forward to hearing from you.

Cathy

Cathy Martyn (she/her)
Deputy Clerk



Wroughton Parish Council
Tel: 01793 814735
Web: www.wroughton.gov.uk

From: Consultation <consultation@thirty47.co.uk>

Sent: 27 January 2025 18:00

To: Emma Freemantle <clerk@wroughton.gov.uk>; jhewer@cllr.wroughton.gov.uk

Subject: Studley Grange Motorsports Hub - Launch of Consultation

Dear Wroughton Parish Council,

I write in relation to The Studley Grange Motorsports Hub, an exciting, new proposal brought forward by Swindon Motorsports, a joint venture between Swindon Speedway and Gaming International.

The proposed development is situated on land at Studley Grange, 3.3 miles south-west of Swindon centre and 2.3 miles south-east of Royal Wootton Bassett, located a 3-minute drive from Junction 16 of the M4.

The proposals will deliver a new modern multi-use facility for a wide range of commercial, business and leisure use and provide a sustainable long-term future for speedway racing in Swindon.

The Studley Grange site presents an opportunity to significantly expand the area's motorsports and leisure offering with the creation of a multi-use site and an increase in the range and regularity of motorsports events and activities.

Consultation

We are holding a public consultation on our draft proposals from Wednesday 29 January to Sunday 23 February 2025 and invite feedback from the local community and all interested parties.

This includes an in-person exhibition event for members of the public to attend, review our consultation materials, and ask questions of the project team. The event will take place on:

Saturday 15 February, 12-6pm, Royal Wootton Bassett Memorial Hall, Station Road, Royal Wootton Bassett, Wiltshire, SN4 8EN

We would like to invite you to attend a private preview event, between 10am-10:45am, on Saturday 15 at the above address. If you are able and intend to attend, please let us know by emailing consultation@thirty47.co.uk.

If you are unable to attend the exhibition event, the full suite of consultation materials will be available on the project website at <https://swindonmotorsports.co.uk/>.

Following the end of consultation, we will consider the feedback received and produce a consultation report which responds to the key issues raised. This document will be submitted alongside our planning application.

Where possible, we will use the feedback received to amend our proposals ahead of submission.

Comments and feedback can be submitted by:

- Email – consultation@thirty47.co.uk
- Freepost – FREEPOST TC CONSULTATION (no further address or stamp required)

Feedback can also be submitted via the project website at <https://swindonmotorsports.co.uk/>.

Next steps

We will shortly submit a planning application to Wiltshire Council, the Local Planning Authority, in accordance with the provisions of the Town and Country Planning Act 1990. A decision on whether to grant planning permission will be determined by councillors at Wiltshire Council.

We anticipate a decision from Wiltshire Council in 2025.

If you have any questions on the proposed Studley Grange Motorsports Hub or wish to arrange a meeting with the project team, please get in touch using the above contact information.

Yours sincerely,

Studley Grange Motorsports Hub Project Team

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