



White Ribbon Day 2025

Councillors Pack

White Ribbon Day, 25 November

We Speak Up

Letting sexism slide puts women and girls at risk.

Sexist jokes, catcalling, staring, and comments might seem harmless, but they are serious because they can lead to violence and abuse.

This White Ribbon Day, we want more men to use their voices and speak up to create a world where everyone is safe, equal and respected.

Every time we ignore something that doesn't feel right, we miss a chance to set a better example.

**WE
SPEAK UP**

On White Ribbon Day, 25th November, people around the world stand up against violence against women and girls.



How you can mark White Ribbon Day

Post a photo of yourself to social media on White Ribbon Day, using these words:

I'm speaking up this White Ribbon Day because even small, everyday actions matter to prevent a culture that allows violence against women and girls to happen.

I speak up by (insert a quote or short video selfie explaining how you speak up or why it's important for men to speak up).

#WhiteRibbonDay #WeSpeakUp

This year we will be sharing the photos and stories of 16 amazing Ambassadors to inspire men to speak up for women and girls, and this is a great way for you to join in!



Here are some other ideas

- A template blog post that you can share on your website and social media: [click here](#)
- White Ribbon Day draft notice of motion for you to propose in council to debate. (Keep scrolling!)
- White Ribbon Day email signature: [click here](#)
- Video calling backgrounds for online meetings: [click here](#)
- Wear your White Ribbon in Council and in your ward. You can order a White Ribbon on the Shop here: [Buy your White Ribbon — White Ribbon UK](#)

Tag us in your posts on social media and send us your photos and plans of how you'll be marking White Ribbon Day by emailing policy@whiteribbon.org.uk

LinkedIn: White Ribbon UK

Facebook: White Ribbon UK

Instagram: @whiteribbonuk



Draft motion

1. Note that White Ribbon Day 2025 is observed on 25th November and coincides with the United Nation's Day for the Elimination of Violence against Women. We acknowledge the significance of this day in raising awareness about men's violence against women and girls, and the importance of prioritising primary prevention to stop violence from happening in the first place.

2. Recognise the ongoing need to address and prevent violence against women and girls, and the need to engage men and boys throughout society. This includes in education, in workplaces, communities and online.

3. Acknowledge the critical role that we, as decision makers, play in shaping and implementing policies that prioritise preventing violence against women and girls and helping to create a more equal society where all individuals, regardless of gender, can live freely without the fear of violence.

4. Call upon all Members to:

- Include the primary prevention of violence against women and girls within policy and strategies across government departments, alongside responses to gender-based violence.



Draft motion continued

- Develop and implement comprehensive primary prevention strategies involving and across all sectors of society, online and offline, including education, health care, the criminal justice system, transport industry, the third sector and private businesses.
- Support the implementation of Chapter 3 of the Istanbul Convention, which focuses on prevention measures, especially focusing on engaging men and boys through education, workplaces and leisure and sport organisations.
- To increase investment and statutory sources of funding for specialist organisations working on primary prevention initiatives aimed at addressing the underlying factors contributing to violence against women.

5. Encourage the effective implementation of international frameworks and conventions aimed at preventing violence against women and girls, like the Istanbul Convention and the Convention on the Elimination of All Forms of Discrimination against Women. By endorsing this motion, we not only acknowledge the importance of White Ribbon Day 2025 but also reinforce our dedication to preventing men's violence against women and girls from happening in the first place.



Why is White Ribbon Day important?

Over 1 in 4 women will be a victim of sexual assault or attempted assault in their lifetimes.

(National Audit Office, 2025)

3 in 5 women have experienced sexual harassment, bullying or verbal abuse in the workplace. 3 in 5 have experienced 3 or more incidents of bullying at work.

(Trade Unions Congress, 2023)

77% of girls and young women aged 7-21 have experienced online harm in the last year.

(Girlguiding, 2024)

39% of secondary school teachers said they are aware of at least one incident of misogynistic behaviour from a pupil in the last week.

(BBC, 2025)

Lots of people see crimes like sexual assault or harassment as extreme and isolated incidents that have nothing to do with their daily lives.

The truth is that even the smallest of every day actions count to make a difference to stop them from happening. By simply not passing off sexist 'jokes', catcalling or staring, you can help stop behaviour that can lead to serious violence.



About White Ribbon UK

White Ribbon UK is the leading charity in England and Wales that works to end men's violence against women and girls by preventing it from happening in the first place by engaging men and boys to be part of the solution. We do this by challenging harmful ideas about gender that lead to inequality and abuse.

Over 8000 people help us spread this message in their workplaces and communities, encouraging change and starting important conversations. We also support more than 500 organisations to create safer and more respectful environments through Accreditation and Supporter programmes.

Together with local and national leaders, we campaign for policy changes to make society safer for everyone.

**WE
SPEAK[↑]UP**



Got any questions?

If you have any questions, please email policy@whiteribbon.org.uk and the White Ribbon UK Team will get back to you as soon as possible!



www.whiteribbon.org.uk/wespeakup