

Pride of Swindon Awards 2026

The Pride of Swindon Awards celebrate people who make a real difference in our communities.

The awards were first launched in 2008 through a partnership between Shirley Ludford at Swindon 105.5, former Swindon Advertiser editor Dave King, former Mayor of Swindon Steve Wakefield, and the late Tony Martin from Zurich Community Trust.

Voluntary Action Swindon joined the organising team in 2019. Since then, the awards have continued to recognise individuals and teams who have made a significant impact across Swindon's neighbourhoods.



Celebrating our community heroes

Each year, finalists are invited to a local celebration event with afternoon tea, where their achievements are recognised.

- **Individual winners** receive a Pride of Swindon lapel badge and certificate
- **Team winners** receive a trophy and certificate
- **All award holders** are recognised by a plaque displayed in Swindon Central Library, listing every year's winners

The 2026 awards will mark the 14th Pride of Swindon celebration. The organisers would like to thank all current and past sponsors for their continued support.



How to nominate

The nomination window for the 2026 awards will open at **12 noon on Wednesday, 5 November 2025** and close at **5.00pm on Monday, 15 December 2025**.

You can nominate anyone who goes above and beyond for others in Swindon, such as:

- a volunteer who gives their time selflessly
- a team that makes a real difference in the community
- a child or adult who has shown remarkable courage
- someone who has helped reduce crime in their area

- a person who gives unselfish service to a charity or sports club
 - a young person who acts as a positive role model
 - a neighbour who always supports others
 - an employee who has gone the extra mile for the community
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How to submit your nomination

You can submit your nomination online when the form opens at **12 noon on Wednesday, 5 November 2025**. A link will appear on this page at that time.

If you are unable to complete the form online, information will also be available about how to collect a paper nomination form.

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