



Annual Parish Meeting – Library Supervisor Report

Agenda Item 14

Note the figures given below are for period April 2025 - March 2026 and this report provides data and statistics, a further report will follow at the June meeting.

Annual figures for footfall

- Total footfall for 25-26 tax year stands at 12,006 (this is 302 up on previous year.)
- Busiest period was August 2025 with 1,412 visits.
- We attribute this to the Summer Reading Challenge being accessible to children aged 0- 3 for the first time, and organised so that three visits were necessary to fulfil the Challenge. (Success based on number of visits not number of books read in a short period)
- Lowest footfall in 2025 was December with only 639 customer visits.

Membership and Borrowing Behaviour

- We have 6,881 books
- Current membership stands at 3,344
- 15,235 books borrowed
- 16,427 books returned
- What we can see now from the numbers who attend the library is that customers like the choice at larger libraries but prefer to return them to us in Wroughton.

Easter Raffle

- 2026 was the second year we have held an Easter Raffle, which was intended as an incentive to visit and as a way of understanding our demographic.
- Last year we had one child from Kingfisher school to visit, this year we had none. This is an ongoing conversation we are having with the school, who are very co-operative, but cannot lead the horses to water, so to speak.
- We had 43 children from Wroughton Juniors, 24 from the Infant school, but the category with the most entries was "any other school" with 47.
- This is partly due to parents adding preschool children (we will give them their own box next year) and partly due to the increasing numbers of home schooled children, plus children who are staying with grandparents over the holiday.
- We had children from Broad Town Primary school, Chiseldon, East Wichel, Haydonleigh PS, Eldene, Croft, Liden, Lainesmead, Cricklade and the Ridgeway School. There were other schools entered but it was hard to pin their location down.

Hannah Dosanjh, Library Supervisor. 13th May 2026